



2010 Atlanta Jazz Festival
Merchandise/Craft/Artist Vendor Application
Held in Piedmont Park, May 29th and 30th, 2010

If you would like further information, give us a call at Premier Events (404) 262-1800.

**See page 2 for Exhibitor Application
Instructions and Exhibitor Agreement →**

2010 Exhibitor Application

First Name: _____

Last Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Resale #: _____

Category: _____

Brief Description of Art or Craft: _____

Have you participated with Premier Events in the past?

No Yes Yr(s)? _____

Please Check Choice Below: (Post dated checks will not be accepted)

Additional Space Requested. Amount needed _____

10' x 10' Artist Booth Space (\$350.00) **(Artist must be present selling their own, handmade, non-commercial items)**

10' x 10' Booth Space (\$650.00) **(For Artist Representatives, selling handmade items made by someone else, or selling commercially made products or services).**

The Booth Space Fee is the space only, No structures included with this Fee!

Form of Payment:

Check # _____ Money Order Visa Mastercard

Card Number _____ Date _____

Security Code on Back of Card _____ Card Mailing Zip _____

Signature _____ Date _____

Please verify that you have included all of the following:

- Application Booth Fee Liability Insurance Certificate
 4 Photos (SASE if you want your photos returned.) Signed Release (see page 2)

Vendors must provide current \$1,000,000.00 Liability Insurance Coverage listing The City of Atlanta, The Atlanta Jazz Festival, Premier Events, LLC, And Premier Events Management, Inc. As additional insured- P.O. Box 52997 Atlanta, GA 30355

Make checks payable and mail to:
Premier Events, P.O. Box 52997 Atlanta, GA 30355

For further information please contact us at Premier Events
Phone (404) 262-1800 • Fax (404) 720-0800 • Email Rob@premiereventslive.com
Visit www.premiereventslive.com

For official use only:



EXHIBITOR APPLICATION INSTRUCTIONS

Please make a copy of these instructions for your records.

Selection: Arts & Crafts, Musical instruments, sound equipment, original musical recordings, art works and crafts with a musical theme will be considered along with Gourmet prepackaged sauces, spices vendors, and backyard themed items for this year's event. Other considerations will be the overall presentation balance, so that no one medium will dominate (i.e. antique instruments, sculptures, etc.). No vendor may sub some or all of your assigned space to another vendor.

Include with your application: Include two photos, or color photocopies representative of what you will be selling. This will help in the selection and space allocation process and to guarantee the work meets the overall criteria. Please include your name on each photo/copy for identification. Include a SASE, if you wish your photos returned after the event.

Acceptance: You will be notified of your acceptance status by or before **Friday April 9th**, unless applying after that time. Checks from those who are not accepted will be returned at that time. Application will be allowed up to the event date, as long as space allows.

Withdrawal: Vendors may withdraw up to May 21st, 2010 and receive a 50% refund. **After that date, as funds are committed, participation fees are not refundable.**

Cancellation: If weather, acts of God, or other circumstances beyond the control of Premier Events cause the event to be canceled, participation fees will not be returned. Premier Events and the Atlanta Jazz Festival, will not be held liable to Vendors for the failure of the event to take place.

Space Assignment and Final Instructions: Accepted Vendors will receive your event information packet by approximately mid-May. This will include your specific Space Assignment, as well as detailed, day of the event, load in and load out instructions.

EXHIBITOR RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between Premier Events, the City of Atlanta, and the Vendor filling out, signing, and returning the application (Vendor).

Premier Events and the City of Atlanta are in the business of providing space at the Atlanta Jazz Festival event for the display and sale of arts, crafts etc. Premier Events and the City of Atlanta do not participate in the construction, assembly, or placement of the individual Vendor's exhibit. Premier Events, on behalf of the City of Atlanta, provides space only at the event.

The Vendor hereby indemnifies and holds Premier Events, its agents, employees and servants and the City of Atlanta, its agents, employees, and servants harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said Vendor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and arts or crafts, and the dismantling and removal of all such items from the area provided by or through the Premier Events or its agents, employees and servants or the City of Atlanta or its agents, employees and servants.

The Vendor hereby expressly assumes any risk of harm to the Vendor arising out of their participation and the participation of other artists in the Atlanta Jazz Festival, including any risk resulting from the particular location of the space designated to them by Premier Events.

This document includes all components of the agreement of the parties and is fully incorporated herein. The application materials provided by the vendor to Premier Events on behalf of the City of Atlanta, shall be incorporated herein by reference. No other promises made prior to the execution of this agreement have been omitted from this document. The parties may mutually agree to modify this agreement; however such modification shall only be binding upon the parties by signed and written agreement. No oral modification or agreement outside of the scope of this agreement shall be binding upon either party.

The Vendor is an independent operator, and through this agreement no agency, partnership, or joint venture relationship is created with the City of Atlanta or Premier Events. The Vendor, its owners, employees, or other agents shall not represent themselves as representatives of The Atlanta Jazz Festival, The City of Atlanta, or Premier Events. Vendor shall not enter into any contract or other agreement which would cause The Atlanta Jazz Festival, The City of Atlanta, or Premier Events to be liable in any way with any other party, including, but not limited to, manufacturers, Vendors, or other suppliers, etc.

The City of Atlanta and Premier Events make no representation nor guarantees regarding actual festival attendance, nor makes any representation of potential financial success or failure.

This agreement shall be effective immediately upon execution and continue in effect throughout the event period.

Vendor Booth Name _____ Date _____

Vendor Name (printed) _____ Signature _____

On Site Contact _____ Cell Phone # _____