



FOR IMMEDIATE RELEASE...

July 29, 2009

The Atlanta Jazz Festival receives the coveted 2009 Greener Festival Awards

We are delighted to announce that the Atlanta Jazz Festival is a worthy winner of the 2009 Greener Festival Award.

The Greener Award is based on a 56 point checklist which covers green office policies, energy use and carbon reduction, travel and transportation, support for green initiatives, waste management, recycling, water use and environmental protection and noise pollution and the Awards organizers have a team of environmental auditors who visit festivals to assess environmental good practice and effective green policies.

The Atlanta Jazz Festival's *Go Green* initiative represented an ongoing commitment to sustainability in recycling, transportation and event administration and the festival has a comprehensive and cohesive waste management and recycling program, a biodiesel recycling plan for waste vegetable oil from concessions, encourages walking, bikes and public transportation and promotes car pools and ride share on the 'Clean Air Campaign' website.

"We are delighted that the Atlanta Jazz Festival and the City of Atlanta is being recognized worldwide for their sensitivity to the environment. This administration has been in the forefront of environmental sustainability as a critical factor in making Atlanta a "best in class" city."

Mayor Shirley Franklin

In America, the Atlanta Jazz Festival and the Bonnaroo Festival were both praised by the award organizers for coherent and effective environmental best practices.

"The Atlanta Jazz Festival has always been conscious of the environment, which in itself is a significant part of the Atlanta cultural landscape and heritage. I commend our sponsors, staff, volunteers and most importantly, our loyal Atlanta Jazz Festival audience for supporting our efforts and helping to make this festival one of the greenest festivals in the world."

Camille Russell Love

ABOUT THE ATLANTA JAZZ FESTIVAL

Produced by the City of Atlanta Office of Cultural Affairs, the Atlanta Jazz Festival builds on the success and heritage of previous festivals by continuing its expansion with a 31-day schedule. It is the mission of the Atlanta Jazz Festival to expose and entertain a diverse audience of jazz aficionados, young jazz enthusiasts and musical artists to the rich heritage and variety of jazz as an authentic form of traditional music. .

The 2009 Atlanta Jazz Festival is a program of the City of Atlanta Office of Cultural Affairs, a division of the Department of Parks, Recreation and Cultural Affairs.

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